ConteQ Expo24
معرض التكنولوجيا الحديثة للبناء والخدمات
ADVANCED TECHNOLOGY FOR CONSTRUCTION & SERVICES EXPO

DAILY 3

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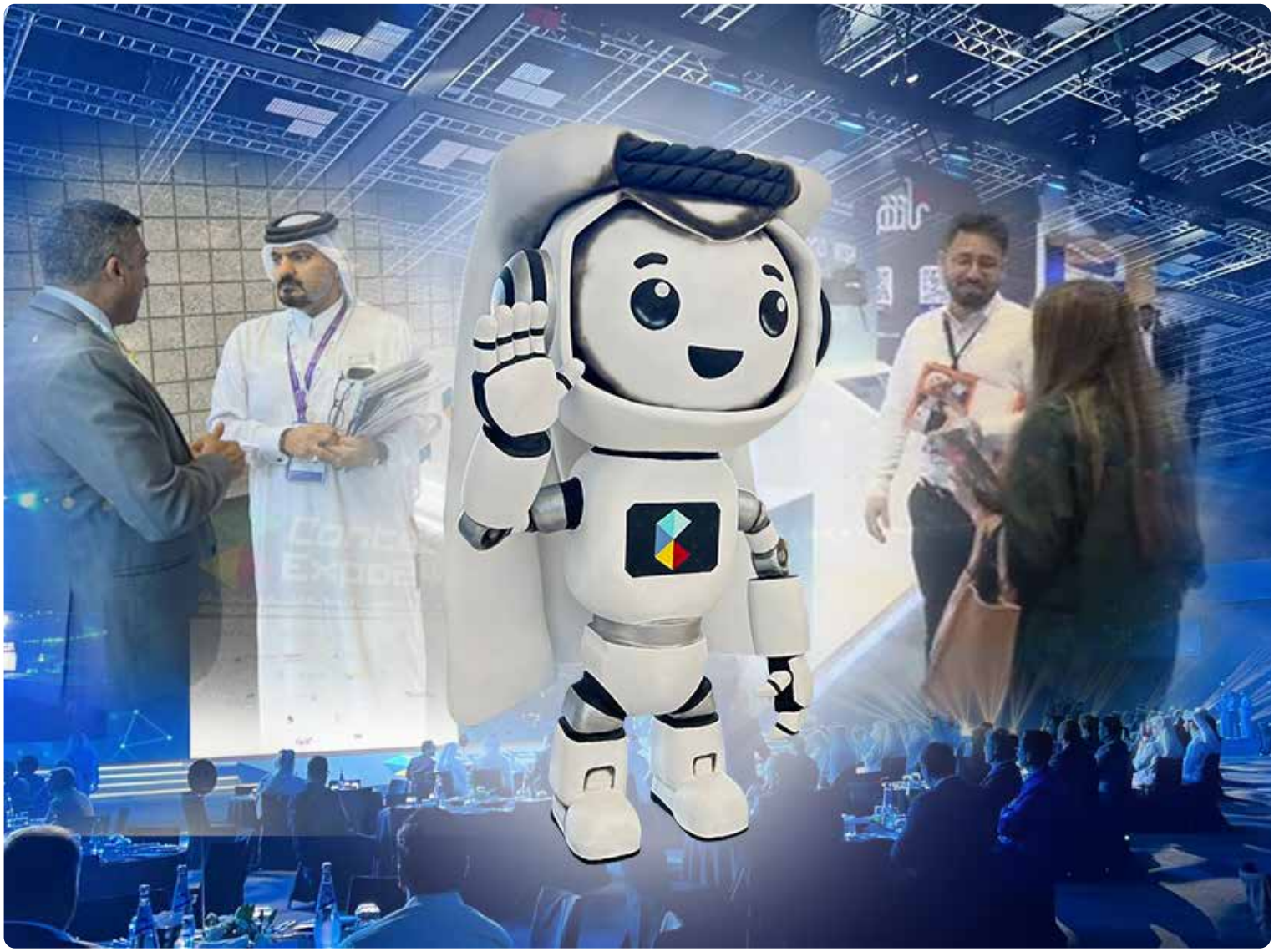
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ConteQ Expo24:
Leapfrogging Qatar on the global tech map



EXHIBITORS' VOICES





Khalid Kafood, Media & Government Relations Manager, Mowasalat, said, "We are Mowasalat, the official transportation partner of the ConteQ Expo 2024 exhibition. We are pleased with our participation in the ConteQ Expo exhibition. Through our participation, we present the latest systems in transportation, sustainable and smart transportation. Through the exhibition, we share with our partners some of the smart solutions for ticketing and tracking of the trip with modern technology to provide easy and convenient trips to the passengers."

ooredoo





Director of PR, Partnership and CSR at Ooredoo Qatar, Sabah Rabiah Al Kuwari commented, stating, "We are proud to be the official Telecom Partner of this year's ConteQ Expo 2024, a significant event that brings together industry leaders to showcase Qatar's achievements in these vital sectors. The focus on sustainable growth, cutting-edge solutions, and digital transformation aligns perfectly with Ooredoo's mission to drive a digitally empowered, future for Qatar".

EXHIBITORS' VOICES

QDS Showcases Cutting-Edge Solutions at ConteQ Expo 2024

At this year's ConteQ Expo, Qatar Datamation Systems in collaboration with Microsoft, is proud to present a range of innovative solutions designed to revolutionize various industries. We sat down with Mohamed Ali Khan, Business Application Manager at QDS, to get an inside look at the technologies driving this transformation.



Mohamed Ali Khan
Business Application Manager at QDS

Q: Can you tell us about the solutions QDS is showcasing at the expo?

Khan: Absolutely! We are presenting solutions that address critical industry challenges. These include PPE Safety powered by computer vision analysis for site safety predictions, Digital Twinning for creating virtual replicas, Drone Platform Analytics for site monitoring, and Automated Vehicle Tracking Systems (AVTS) to enhance fleet management. Additionally, we are focusing on Road safety, Sustainability Management, and Flood Management solutions to improve public infrastructure and safety. To top it off, we are also showcasing advanced VR and AR technologies that push the boundaries of immersive experiences.

Q: How do these solutions align with the overall theme of the Expo?

Khan: Our solutions fit perfectly with the Expo's focus on technological advancements in construction and services. Each solution we're presenting is designed to enhance operational efficiency, boost safety, and drive sustainability key priorities for today's evolving industries.



Conference Panel

Understanding the Workforce of Tomorrow

On the 2nd Day of ConteQ Expo 2024, the panel discussion on "Shaping Tomorrow's Workforce" took place in Hall 9. Industry leaders & experts shared insights on preparing the workforce for future challenges & opportunities.











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UNLEASH
Agility, Scale, & Innovation

A Fresh perspective on
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Drive Growth and Agility

Stop legacy enterprise systems from limiting your ability to meet business needs - enjoy unmatched scalability to realise growth opportunities & take advantage of emerging technologies.

Cut costs associated with inefficient, complex, high maintenance systems, while streamlining compliance & bolstering protection against emerging cybersecurity threats.

Optimise Costs and Complexity

Empower Your Teams

Approach modernisation holistically, going beyond technology to reimagine your team's capabilities, culture, and processes.

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"Balancing between tech leverage while maintaining personal connections builds success in talent sourcing"

Sharing his own professional journey in the talent sourcing industry, Roger Parmar, Director, Turiqa talks about the talent market now and the reasons why clients would choose the company when it comes to filling their vacant positions.



Roger Parmar, Director, Turiqa

With 30 years of experience in the professional recruiting industry, I've had the privilege of shaping and navigating the talent landscape across various industries, specialising in IT and management roles. My journey began as a lead recruiter, where I developed a deep understanding of identifying and placing top talent in white-collar positions.

As a senior lead recruiter, I honed my skills in sourcing, interviewing, and assessing candidates to ensure an ideal match between companies and talent.

This hands-on experience allowed me to meet client needs and build lasting relationships with candidates and businesses. Anticipating industry trends and staying ahead of the evolving market helped me excel in this role, consistently exceeding targets and delivering high-quality candidates for pivotal roles.

Over time, I transitioned into managing and training teams of recruiters, sharing the expertise and knowledge I gained. I took pride in mentoring junior recruiters, helping them develop their recruiting techniques and fostering a collaborative, results-driven work environment. This leadership role expanded my strategic perspective, allowing me to design and implement recruitment processes that streamlined operations, improved candidate experiences, and enhanced overall client satisfaction.

Now, with a comprehensive understanding of the recruitment process from both tactical and strategic perspectives, I am focused on developing effective talent acquisition strategies aligned with modern businesses' evolving needs.

How the talent market has evolved

Over the last 30 years, the talent market has significantly transformed, influenced by technological advancements, shifting work dynamics, and changing candidate expectations. When I started as a lead recruiter, the process was often paper-heavy, and much of our work was driven by direct outreach or traditional job boards. Today, it's a more complex, digital, and candidate-centric landscape. Candidates are no longer just looking for a job; they seek purpose, flexibility, and growth opportunities.

Meanwhile, employers have had to adapt by becoming more competitive and strategic in attracting and retaining top talent.Technology has been a driving force in shaping recruitment. The rise of artificial intelligence (AI) and data analytics has transformed the way we source, assess, and engage candidates. Social media and professional networking platforms like LinkedIn have also become powerful tools for building talent pipelines. Despite these advancements, the human element remains critical. Companies that succeed today are those that understand the balance between leveraging technology and maintaining personal connections.

Current trends in the talent market



1 Remote and hybrid work as the new norm

The pandemic accelerated the shift towards remote work, and even post-pandemic, remote & hybrid work models have become a staple. Both candidates and companies are embracing the flexibility of working from anywhere. For hirers, this means access to a broader talent pool, while candidates now expect remote work options as part of job offers. Companies that resist this trend risk losing top talent.

2 Emphasis on employer branding and candidate experience

In today's market, candidates often research a company's culture, values, and employee satisfaction before applying. Employers need to be more transparent and authentic in showcasing their brand. A strong employer brand, combined with a positive candidate experience throughout the hiring process, is critical for attracting and retaining top talent. Negative candidate experiences can lead to losing top candidates and damaging a company's reputation.

3 The growing importance of diversity, equity, and inclusion (DEI)

DEI has moved from a buzzword to a business imperative. Companies that prioritise creating diverse, equitable, & inclusive workplaces are more attractive to candidates and perform better. Candidates are increasingly looking for employers who are committed to these values and have clear initiatives and programs in place. For companies, this means more than just meeting quotas—it's about building a truly inclusive culture.

4 Skills-based hiring over degree-based hiring

There has been a growing shift toward prioritising skills over traditional degree requirements. With industries evolving so quickly, especially in technology, employers are looking for candidates with relevant, up-to-date skills, regardless of whether they hold a formal degree. This has opened opportunities for self-taught professionals, boot camp graduates, and those with non-traditional backgrounds.

5 Focus on employee well-being and mental health

The conversation around work-life balance has evolved into a broader discussion about mental health and well-being. Candidates are looking for employers who not only offer competitive salaries but also prioritise their employees' mental and physical health. Employers that offer flexible work hours, wellness programs, & mental health support are becoming more attractive to top talent as they recognise the importance of creating a healthy work environment.

These trends reflect the increasingly dynamic and competitive nature of the talent market. To succeed in the ever-evolving workplace, both hirers and candidates need to stay informed and adapt to these changes.

Message to companies hiring through Turiqa Talent

At Turiqa Talent, we understand the critical role that the right people play in driving your business's success. By partnering with us, you gain access to a curated pool of highly qualified, top-tier professionals who are not just skilled but also aligned with your company's culture and values.

Our approach deeply involves understanding your unique business needs and identifying candidates who bring immediate value and long-term growth potential. With decades of experience in recruitment, we are committed to providing you with a seamless, efficient hiring process that saves you time, enhances your talent pipeline, & helps you stay competitive in today's fast-paced market.

We believe in building relationships that go beyond filling a position. We aim to help you find the talent to drive your company's innovation, productivity, and success.

Why choose Turiqa Talent?

Clients should choose Turiqa Talent because we are more than just a recruitment agency – we are a strategic partner invested in your success. By delivering top talent, tailored solutions, and a personalised experience, we ensure your hiring needs are met with precision, efficiency, and care. We aim to meet your expectations and exceed them, consistently providing you with the talent that drives innovation, growth, and competitive advantage.

Turiqa Talent: Vision for the next three years

In three years, I see Turiqa Talent continuing to establish itself as a leader in the professional recruitment space. We are recognised for our innovative approaches, strong client relationships, and reputation for delivering unmatched talent solutions.

Our focus will be on deepening our specialisation in key industries such as IT and management while expanding into emerging fields that require highly skilled professionals, such as artificial intelligence, sustainability, and digital transformation. We plan to enhance our use of advanced technology like AI-driven talent analytics while never losing sight of the personal, human touch that sets us apart.

We will continue to invest in building a diverse talent pool, ensuring that we not only support clients with their immediate hiring needs but also help them create teams that drive innovation, creativity, and inclusive growth.

On the client side, our goal is to build long-term partnerships with forward-thinking businesses that value strategic recruitment and understand the role of talent in achieving their organisational goals. We aim to be a trusted partner that clients turn to for insights, advice, and top-tier talent.

I also envision Turiqa Talent further expanding its global presence and tapping into international markets where our expertise and personalised recruitment approach can significantly impact the industry. Our commitment to excellence, diversity, and client satisfaction will remain at the heart of everything we do as we grow.

ShapeThis positions Turiqa Talent as a company with a clear vision of growth, innovation, and building lasting relationships.

What Sets Turiqa Talent Apart



Turiqa Talent stands out from the competition by combining decades of industry expertise, a personalised approach, and a deep understanding of the evolving talent landscape. Here's why clients consistently choose us over others in the market:

1. **Tailored Recruitment Solutions**
2. **Extensive Industry Experience**
3. **Strategic Talent Sourcing and Engagement**
4. **Commitment to diversity and inclusion**
5. **A Holistic Approach to Talent Acquisition**
6. **Unparalleled client & candidate experience**

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LOOKING FOR TOP TALENT ?



WE'VE GOT YOU COVERED!

At Turiqa, we specialize in connecting businesses with the best candidates. Whether you're hiring for a single role or building a full team, our expert recruitment services ensure you find the perfect fit.

- Access to a vast talent pool
- Customized Recruitment Solutions
- Fast and efficient hiring process
- Industry-specific expertise

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Revolutionizing Construction with Automated Drone Systems: A Leap Forward by Angelswing

> Angelswing, a leading ConTech company that provides advanced drone data platforms, has announced the expansion of its automated drone operation systems. Utilizing DJI's Dock2 drone station model, Angelswing is set to automate drone operations, including flight planning and control, through its proprietary platform. These drones, stationed at charging hubs, execute flight missions based on pre-set schedules or commands, with the collected data being seamlesslyintegrated into the Angelswing platform for a variety of applications.



Taylor Joo, Global Business Lead, Angelswing

Since the beginning of this year, Angelswing has been testing and validating this fully automated drone operation system on construction sites managed by GS E&C and HanmiGlobal. From June onwards, the company has commercialized its 'Drone Station Module,' expanding its application for site documentation, management, and real-time monitoring.

Eliminating On-Site Drone Operation Burdens

With the expansion of its automation system, Angelswing aims to completely eliminate the burden of on-site drone operations in construction. Traditionally, site personnel were responsible for tasks such as drone battery charging, propeller assembly, and data transfer from the drone to a computer. With automated operations, these tasks are now seamlessly managed, reducing on-site drone operation time by an impressive 99%.

Consistent, Timely, & Uniform Data Acquisition

Angelswing's CEO, Won-Nyoung Park, highlights the significant advantages of automated drone operations: "Through drone operation automation, we can acquire data more frequently, timely, & consistently. Moreover, by serving as aerial CCTV, it aids in site monitoring, safety incident detection, and response, effectively supporting the work of site managers."

Enhancing Functionality for Post-Construction Maintenance

Additionally, Angelswing has strengthened its platform's capabilities for building and infrastructure exterior inspections, thereby increasing its utility in post-construction maintenance. The company's plan to enhance productivity and safety at construction sites through automated drone operations & comprehensive platform utilization across the entire project lifecycle underscores its commitment to driving innovation in the construction industry.

By integrating automated drone systems, Angelswing is setting a new standard for efficiency and safety in construction, enabling industry professionals to focus more on critical tasks while relying on advanced technology for consistent data and enhanced monitoring.

Discover How Angelswing Can Transform Your Construction Projects

Are you looking to enhance efficiency, safety, and data accuracy on your construction sites? Join the growing number of industry leaders who have integrated Angelswing's automated drone systems into their operations. Our innovative technology not only reduces the burden of manual drone operation but also provides consistent, high-quality data for better decision-making and site management.

Whether you're managing a large-scale construction project or overseeing multiple sites, Angelswing's solutions can revolutionize your approach to site monitoring and maintenance. Contact us today to learn how our automated drone systems can be tailored to meet your specific needs and propel your projects to new heights of success.

Mowasalat (Karwa) is the Official Transport Partner for ConteQ Expo24

> Under the motto of 'Seamless Connectivity – Smarter City', Mowasalat (Karwa), the leading transport provider in Qatar, has left its mark on this year's edition of the ConteQ Expo24 as the official transport partner; with a display of transformative technology, latest software solutions and the company's latest addition to its E-fleet.



Hosted by the Ministry of Commerce & Industry (MOCI), the Ministry of Labour (MOL), and Public Works Authority 'Ashghal,' the event has been underway from September 16 at the Qatar National Convention Center (QNCC).

Mowasalat (Karwa) is showcasing its commitment to delivering optimal transport solutions for both B2B and B2C services. The company is presenting key projects with its subsidiaries and partners, including the latest 'Rahal' software and app for school transportation, and the cashless payment integration at the card readers in the public transport bus network. These innovations improve operational efficiency and enhance user convenience. Mowasalat (Karwa) values its intl partnerships as they lay the foundation of technological developments in Qatar and enable Mowasalat (Karwa) to be first adapters of cutting-edge solutions.

For this occasion, the company has joined forces with partners including Yutong, KentKart, and its subsidiary Karwa Technology to display advanced technology solutions for urban mobility. These collaborations demonstrate the impact of modern tech on public transport for a more sustainable utilization of resources and a high level of comfort and safety for passengers.

Mowasalat (Karwa) also shows its capabilities during the event, ensuring seamless mobility for all participants and attendees as the Official Transport Partner of ConteQ Expo24.

MoUs

On the second day of the event, Mowasalat (Karwa) signed a Memorandum of Understanding (MoU) with ABB to initiate a joint training program on electric vehicle infrastructure development. ABB has been a key supplier of high-quality EV chargers installed across Mowasalat's depots, stations, and planned hubs. The agreement focuses on expanding the partnership to include specialized training sessions for Mowasalat employees and university students, enhancing technical expertise and fostering future talent in the EV sector. This initiative aligns with Mowasalat's value to develop the required human resources for successfully running sustainability programs in the field.

"Our participation in ConteQ Expo24 demonstrates our unwavering commitment to advancing smart, eco-friendly transportation solutions in Qatar," said Ahmad Al Obaidly, CEO at Mowasalat (Karwa).

"Aligned with the Ministry of Transportation's vision for a sustainable and efficient future, we are working tirelessly to integrate innovative technologies that will reshape the public transport landscape in Qatar. Through partnerships with key industry leaders like ABB and Yutong, we are setting new benchmarks in electric mobility, safety, and operational efficiency. These collaborative efforts will not only contribute to fulfilling Qatar National Vision 2030, but also achieve the nation's broader goals of environmental sustainability and transportation excellence."



W Doha: The Official Hotel Partner of ConteQ Expo24

> As the official hotel partner at ConteQ Expo24, W Doha reinforces its position as a leader in luxury hospitality & a dedicated supporter of significant events in the city.



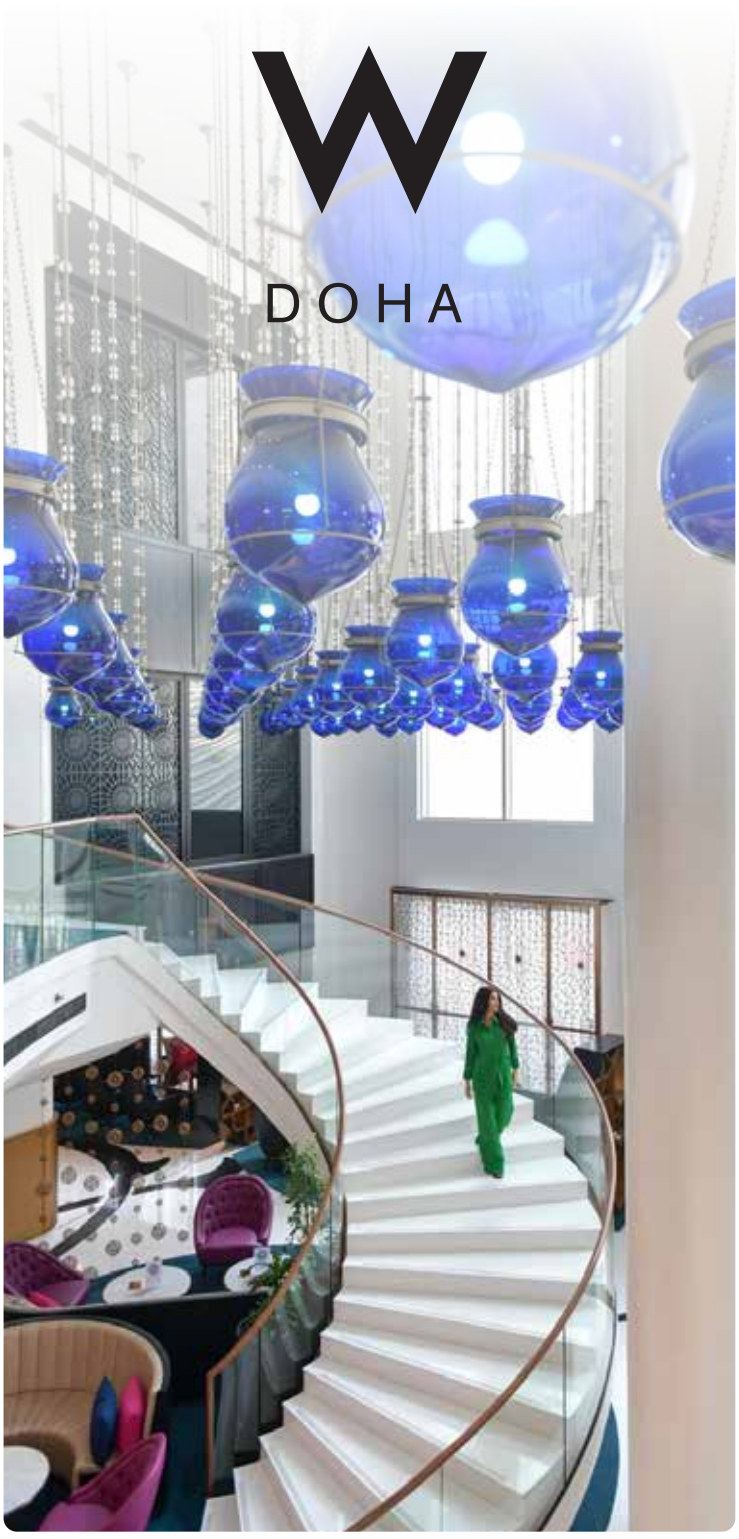
W Doha promises a different kind of luxury, being the first & only luxury lifestyle hotel in Qatar, strategically located in the heart of the business district. Known for its vibrant, youthful spirit & cutting-edge design, W Doha continually brings innovative ideas to the hospitality sector in Doha. The hotel prioritizes technology, integrating advancements to contribute to a greener world. Guests can enjoy technology-driven offerings, including mobile key access and electric car charging stations.

W Doha has also achieved over the years the Green Key certification, underscoring its commitment to environmental sustainability.

As W Doha embraces its role as the official hotel partner for ConteQ Expo24, it remains dedicated to delivering innovative, authentic, and exciting experiences with unmatched local relevance on a global scale.

Guests can indulge in an ultimate culinary experience with five signature award-winning restaurants, including Market by Jean-Georges and Spice Market, both helmed by three-star Michelin Chef Jean-Georges Vongerichten. For those seeking Italian flavors, La Spiga by Paper Moon offers exquisite dishes, while COYA transports diners to Latin America with exceptional Peruvian cuisine. Additionally, guests can enjoy ultimate relaxation with beach access just steps away.

With a range of experiences, from the exclusive Sisley Paris Spa to the state-of-the-art FIT gym and WET pool, W Doha ensures that every guest's needs are met. The hotel also boasts nearly 1,000 sqm of event space, making its ballroom an ideal venue for gatherings of up to 600 people.




W DOHA
THE W SUMMER EXPERIENCE
Elevate your summer stay at W Doha
Where urban chic meets beach vibes
Starting from 700QAR/Night
Beach access for two
Breakfast at Market by Jean Georges
Special rates at WAHM Lounge with two complimentary sips
Exclusive rates in our dining outlets & Sisley Paris Spa
T&C
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Nextfairs is a multi-format organizer, with more than 15 years of experience in a diverse array of industries. The company also works as a service provider from A to Z with unique programs that include exhibitions and conferences for the business sector (B2B), clients (B2C), and sales & marketing agencies providing high-quality technology services. Nextfairs has a team of experts in the event organization sector devoted to providing distinguished services in the areas of sales, marketing and operations, with the aim to transforming the State of Qatar into a global destination in the market of conferences, Exhibitions, meetings and events. The company is made up of a progressive team of experienced event professionals who are dedicated to delivering excellence in sales, marketing, and operations on the largest scale with a national mandate to position Qatar as a premium destination for business events.

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Supporting your journey

Conteq 2024 digital show dailies produced by Turiqa LLC. At Turiqa LLC, we believe in delivering personalised solutions that make an impact. Specialising in digital marketing, branding, media content, and event management, we offer tailored strategies that elevate brands and businesses. Our commitment to a personal touch ensures that every project is handled precisely, aligning with client values and goals. Whether driving growth through B2B sales, crafting compelling events, or managing digital campaigns, we empower businesses to stand out in competitive markets.

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