ConteQ Expo24
معرض التكنولوجيا الحديثة للبناء والخدمات
ADVANCED TECHNOLOGY FOR CONSTRUCTION & SERVICES EXPO

DAILY 2

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HOSTED BY

ASHGHAL
قطر تستحق الأفضل
Qatar Deserves The Best

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CONTEQ EXPO 2024 KICKS OFF AMIDST MUCH FANFARE

In the presence of several high-ranking officials and dignitaries, the much-awaited event – ConteQ Expo 2024 - on advanced technology for the construction & services industries was inaugurated yesterday at the Qatar National Convention Centre.



Under the esteemed patronage of HE Sheikh Mohammed bin Abdulrahman Al Thani, Prime Minister, & Minister of Foreign Affairs, His Excellency Eng. Abdullah bin Hamad Al-Attiyah, Minister of Municipality, the opening ceremony of ConteQ Expo24 featured the showcasing of the latest technological innovations & trends that will bring about a qualitative shift in the construction and services sectors, in the presence of several ministers and major economic active figures in the international sector.



HE Mr. Abdullah bin Hamad bin Abdullah Al Attiya,
Minister of Municipality stated:

"We are pleased to launch ConteQ Expo 24, which is the first of its kind in Qatar to attract the world's most important entities starting a new era of innovation in building technology, services and digital transformation, to promote promising partnerships and investments in these important sectors."

MoU Signing

During the first day of ConteQ Expo 2024, Ashghal signed 4 MoUs with EMPA, Huawei, Siemens and Veolia.

Ashghal and EMPA signed an MoU on cooperation in the fields of construction technology and materials science and technology. Prof Dr Tanja Zimmermann from EMPA said, **“We are looking forward to a fruitful collaboration in the area of sustainable construction technologies and innovations that will help reduce the environmental impact of the building construction sector.”**



The MoU with Siemens, which aims to promote the concepts of digital twin and smart building, was signed by Ashghal's Project Affairs director Yousef A Rahman H H Al-Emadi and Siemens general manager Hakan Ozdemir.



Ashghal and Huawei have signed MoUs on cooperation in smart transportation, smart building, safer construction practices and talent development. Rico Lin, President of Huawei Technologies Gulf North region, said, “This partnership aligns perfectly with Huawei’s commitment to empowering nations with innovative solutions and cutting edge technology. Together, we will leverage our expertise to support the country’s ambitious goals and solidify Qatar’s position as a leading digital hub in the region by building a smarter, more connected Qatar, driving innovation and progress in the public works sector.”



The MoU with Veolia aims to develop the usage of modular solutions aimed at polishing Treatment Sewage Effluent or treating brackish groundwater in the view of preserving the existing sources of fresh water. Ashghal's Drainage Networks Operation manager engineer Khalid al-Obaidli and Veolia NME vice president Johnny Obeid signed the agreement.



Turiqa is new; but its core grew in nutrient-rich environment, crafted by experts

Matt Spencer, Director, Turiqa speaks to ConteQ Expo 2024 showdaily on his role in the organisation and why clients should choose Turiqa for Enterprise Architecture adoption.



Matt Spenser, Director, Turiqa.

Q: Talk us through your professional journey and what are the strengths that you bring to the Turiqa table?

I introduce myself as a neurodivergent electro-mechanical engineer with a creative approach and a desire to collaborate. I started my career in a strong LEAN manufacturing environment, where I honed my skills in process optimisation, data-driven decision-making, and continual improvement. Over time, my passion for technology and innovation led me on an exciting journey from engineering to becoming a generative AI evangelist, advocating for the transformative power of AI in business processes.

My core values remain rooted in trust, integrity, and transparency, and I am deeply committed to integrating environmental, social, and governance (ESG) principles into every initiative. As I continue to champion Turiqa's potential, I firmly believe that collaboration & humility are key to achieving lasting impact in any technological revolution.

Turiqa has a brand-new table, but the materials chosen to create it, were grown in a nutrient-rich environment and crafted at the hands of experts.

Q: What is your take on the level of the EA framework adoption in Qatar and how does Turiqa Invent propose to take this forward?

Spencer: Companies are recognising the value EA brings in aligning technology with business goals, especially as they navigate digitalisation and modernise their IT infrastructure. Qatar is no exception.

Talent acquisition constraints, as seen in other regions, suits Turiqa's unique proposition across our 3 towers and offers us the opportunity to scale our existing service offerings and the years of experience we already have in Qatar.

We think businesses in Qatar have demonstrated an appetite for EA adoption with some leading in agility and strategic benefits, while others struggle to fully realize the value of their EA efforts.

> "In three years, we envision Turiqa as a key player in driving innovation across diverse industries by providing a dynamic platform that empowers businesses to stay ahead of technological advancements. Our focus will be on scaling our capabilities toward more tailored solutions that align with the specific needs of industries as they evolve."

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MODERNISE YOUR BUSINESS

UNLEASH
Agility, Scale, & Innovation

A Fresh perspective on Enterprise Modernisation

Drive Growth and Agility

Stop legacy enterprise systems from limiting your ability to meet business needs - enjoy unmatched scalability to realise growth opportunities & take advantage of emerging technologies.

Optimise Costs and Complexity

Cut costs associated with inefficient, complex, high maintenance systems, while streamlining compliance & bolstering protection against emerging cybersecurity threats.

Empower Your Teams

Approach modernisation holistically, going beyond technology to reimagine your team's capabilities, culture, and processes.

Turiqa

TheTuriqan

turiqa.com

Q: Where do you see Turiqa Invent in 3 years' time?

Spencer: In three years, we envision Turiqa as a key player in driving innovation across diverse industries by providing a dynamic platform that empowers businesses to stay ahead of technological advancements. Our focus will be on scaling our capabilities toward more tailored solutions that align with the specific needs of industries as they evolve.

We see Invent becoming the go-to partner for companies looking to transition from static operational models to more flexible, scalable frameworks that embrace change. By continuing to educate and empower our clients with the tools they need to innovate internally, and by offering specialised external solutions where it makes sense, we aim to foster an ecosystem where companies thrive in an agile, AI-driven world.

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5 reasons why Turiqa Invent is a value add in corporate sector.



Turiqa is about creating conversations & empowering our partners, whether those are clients, suppliers or our community.

We believe our proposition brings a much-needed mindset:

1. Educate & Empower: At Turiqa Invent, we focus on helping our partners develop the expertise that aligns with their core strengths, ensuring they build lasting competencies that fuel innovation & growth.
2. Support & Solution: Where expertise in-house doesn't add value to a business's strategic objectives, Turiqa Invent steps in with specialised solutions, offering fit-for-purpose assistance that complements the company's long-term goals.
3. Collaborate & Co-Create: We believe in a partnership approach, working closely with businesses to co-create innovative solutions. By engaging collaboratively, we help turn ambitious visions into actionable strategies, allowing businesses to thrive through shared innovation.
4. Optimize & Streamline: Through our tailored offerings, Turiqa Invent ensures that processes are continuously optimised for efficiency. We help businesses streamline operations, eliminating unnecessary complexities, and focusing on maximizing value.
5. Adapt & Evolve: In a constantly changing market, Turiqa Invent provides the tools and frameworks necessary for businesses to remain adaptable. We ensure that organisations are equipped to evolve alongside technological advancements, maintaining their competitive edge in the industry.

Partnership with ConteQ Expo 2024 reflects Ooredoo's position as driving force for technological advancement & innovation in Qatar



Ooredoo, Qatar's leading telecommunications operator and ICT provider, is honoured to be named the Official Telecom Partner of ConteQ Expo 2024. This groundbreaking exhibition and conference, hosted by the Ministry of Commerce & Industry (MOCI), the Ministry of Labour (MOL), and the Public Works Authority 'Ashghal', will be held from 16 to 18 September at the Qatar National Convention Centre (QNCC).

ConteQ Expo 2024 is spotlighting the latest advancements in the construction and services industries, featuring over 60 industry experts who will address key topics such as automated construction, autonomous vehicles, data sovereignty, and risk management.

This innovative event has drawn a distinguished audience of investors, scholars, NGOs, and government officials, providing a platform to explore the transformative power of technology in enhancing productivity, delivery, quality, and regulatory compliance.



Director of PR, Partnership and CSR at Ooredoo Qatar, Sabah Rabiah Al Kuwari commented, stating:

"We are proud to be the official Telecom Partner of this year's ConteQ Expo 2024, a significant event that brings together industry leaders to showcase Qatar's achievements in these vital sectors. The focus on sustainable growth, cutting-edge solutions, and digital transformation aligns perfectly with Ooredoo's mission to drive a digitally empowered, future for Qatar."

Ooredoo Business has a significant presence at ConteQ Expo 2024 with a prominent booth showcasing a comprehensive range of innovative products and services across three key focus areas: Smart Solutions, Enterprise Connectivity, and Digital Technologies. The booth features advanced IoT applications, including Fleet Management, Smart Lighting, and Waste Management, all designed to enhance operational efficiency.

QUDC exhibits innovation at ConteQ Expo 2024

The Qatar University Drones Club (QUDC) participated at the ConteQ Expo 2024, representing Qatar University's College of Engineering.

As an exhibitor at ConteQ Expo 2024, QUDC displayed its cutting-edge drone technology, assembled by talented engineering students from Qatar University. The club's booth attracted numerous visitors from key industry sectors and the team had the privilege of engaging with notable guests, including instrumentation and control engineers from Qatar's Public Works Authority (Ashghal), the Chief Product Officer of Snoonu, the CEO of Vectorize, the Drone Services Manager of KTV Working Drone, and the Business Development Manager of TerraDrone.

QUDC's booth highlights the diverse range of students' drones projects, emphasizing their potential applications in various industries, including agriculture, surveillance, and videography. This participation at ConteQ Expo 2024 offers a unique platform for the students to position their innovative designs at the forefront of technological transformation.



"We are thrilled to be a part of ConteQ Expo 2024, representing Qatar University and contributing to the future of drone technology," said the president of QUDC. "Our goal is to not only showcase our capabilities but also to engage with industry leaders & create new opportunities for collaboration."

ConteQ Expo 2024 is an event that focuses on advancements in productivity, quality, and sustainability within the construction and services sectors. QUDC's participation highlights the importance of innovation and the role of young engineers in driving technological progress.

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LOOKING FOR TOP TALENT ?



WE'VE GOT YOU COVERED!

At Turiqa, we specialize in connecting businesses with the best candidates. Whether you're hiring for a single role or building a full team, our expert recruitment services ensure you find the perfect fit.

- Access to a vast talent pool
- Customized Recruitment Solutions
- Fast and efficient hiring process
- Industry-specific expertise

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Al Meera showcases cutting-edge retail technology



Al Meera participates in the ConteQ Expo 2024, held from September 16th to 18th at the Qatar National Convention Centre. At the Expo, Al Meera showcased its cutting-edge advancements in retail technology as part of its ongoing digital transformation strategy, aimed at providing a seamless and unique shopping experience for all community members.

Visitors explored innovations such as the Smart Cart a revolutionary technology that allows customers to log in, scan items, add them to the cart, and pay while accessing exclusive deals and promotions and learn about Al Meera's Smart Store, Qatar's first unmanned store, which offers customers an advanced cashier-less shopping experience powered by AI.

As a leader in integrating AI and automation into retail operations, Al Meera is committed to enhancing the customer shopping experience through the latest technological initiatives.



> “Al Meera's Smart Store is Qatar's first unmanned store, which offers customers an advanced cashier-less shopping experience powered by AI. As a leader in integrating AI and automation into retail operations, Al Meera is committed to enhancing the customer shopping experience through the latest techno-logical initiatives.”





Nextfairs is a multi-format organizer, with more than 15 years of experience in a diverse array of industries. The company also works as a service provider from A to Z with unique programs that include exhibitions and conferences for the business sector (B2B), clients (B2C), and sales & marketing agencies providing high-quality technology services. Nextfairs has a team of experts in the event organization sector devoted to providing distinguished services in the areas of sales, marketing and operations, with the aim to transforming the State of Qatar into a global destination in the market of conferences, Exhibitions, meetings and events. The company is made up of a progressive team of experienced event professionals who are dedicated to delivering excellence in sales, marketing, and operations on the largest scale with a national mandate to position Qatar as a premium destination for business events.

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Supporting your journey

Conteq 2024 digital show dailies produced by Turiqa LLC. At Turiqa LLC, we believe in delivering personalised solutions that make an impact. Specialising in digital marketing, branding, media content, and event management, we offer tailored strategies that elevate brands and businesses. Our commitment to a personal touch ensures that every project is handled precisely, aligning with client values and goals. Whether driving growth through B2B sales, crafting compelling events, or managing digital campaigns, we empower businesses to stand out in competitive markets.

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